



NAPA NORDICS



Jenni Saarenkylä

Brand Book

Jenni is a Finnish, award winning multidisciplinary illustrator, with a creative practice consisting of a happy and colourful visual language, which is a mix of haptic and digital processes.

Jenni creates images around her love of nature, animals and going on exciting adventures. She longs for the colours and aesthetics of mid-century and the 70's, playing with feelings of nostalgia and happy memories of childhood with a fresh, contemporary twist!

All designs available for licensing.



BIRDY.

Free and beautiful,
with the wind in your hair.



CAMPING.





KICKING LEAVES.

Reminds you of a calm autumnal walk.





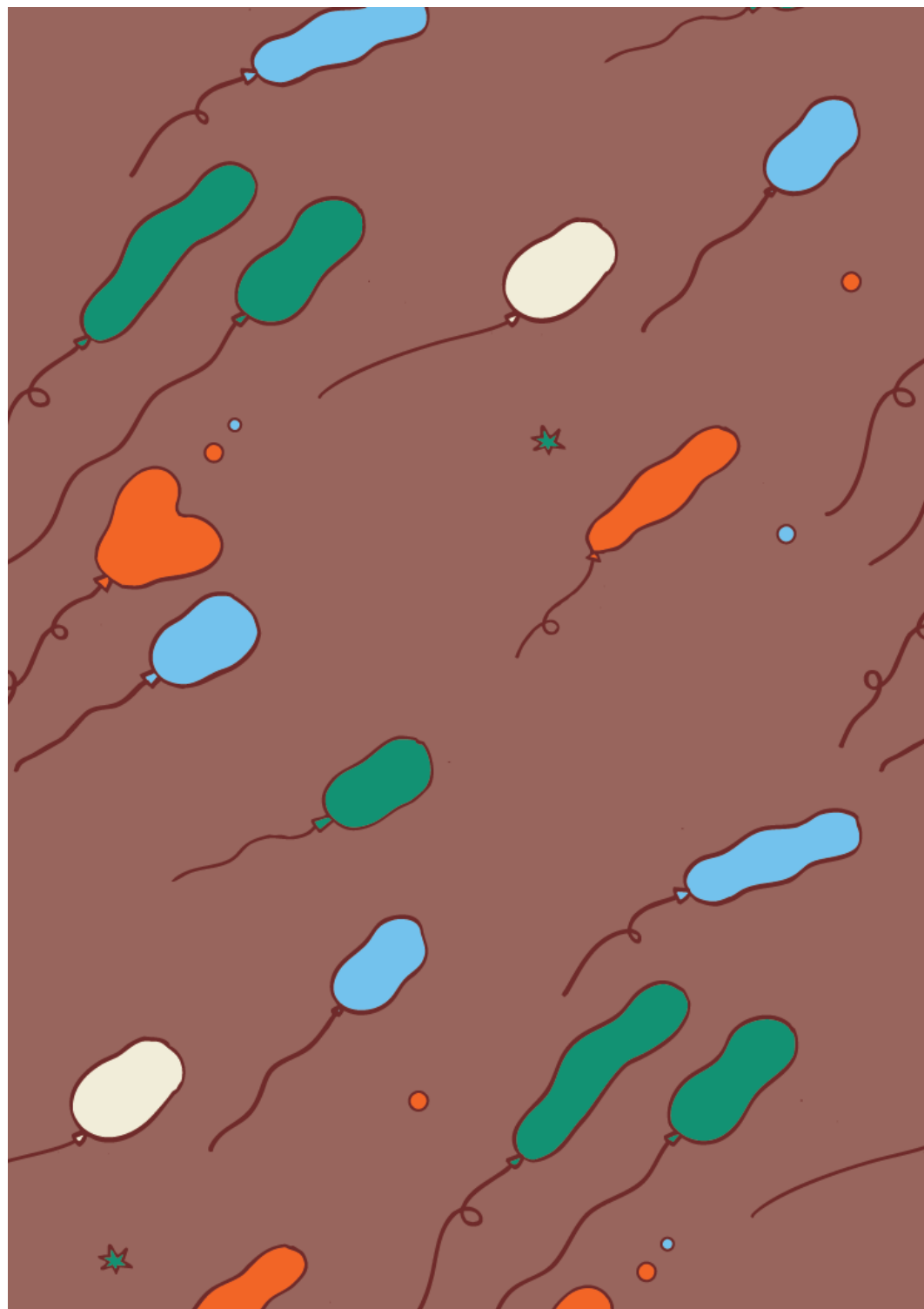






KITTY PORTRAITS.

Meow! So fancy, so fierce.





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NORDICS**

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